Like "St. George Leader"

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Gov. Bobby Jindal at Press Club Wednesday

Target: St. George Fire District

Coup Attempt

Mayor-President Kip Holden Attempts to Oust Majority of St. George Board of Directors

Woody Jenkins Editor, Capital City News

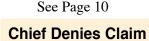
BATON ROUGE - While telling the Baton Rouge Rotary Club that "We are better together" at noon Wednesday, Mayor-President Kip Holden was secretly plotting the unprecedented takeover of the St. George Fire District. St. George is an independent, non-political fire protection district that serves more than 70,000 residents of unincorporated areas south and east of the Baton Rouge city limits.

ro Council meeting, the routine reappointment of three members of the St. George Fire District Board of Directors took on unexpected controversy when Holden's floorleader on the Metro Council, John Delgado, nominated three different individuals from the

At Wednesday's Met-

Delgado admitted that he had been working behind the scenes to get the three elected.

Metro Councilman Buddy Amoroso said Mayor-President Kip Holden had orchestrated the plan to give a majority of the Board to individuals who oppose the incorporation of the proposed City of St. George. "This brings



St. George Fire chief Jerry Tarleton has de-nied claims by Coun-cilman John Delgado that any inappropriate use of St. George Fire stations has occurred in connection with the incorporation effects.



Metro Councilman John Delgado: Fighting St. George

Councilman: I'll File Suit to Block City of St. George

Councilman John Delgado has declared war file suit to block the inon the proposed City of St. George and is undertaking a variety of guerrilla tactics designed to block the effort. Unlike Gov. Bobby Jindal, who said Wednesday the people of St. George

BATON ROUGE - Metro should decide the matter, Delgado said he will corporation, even if voters approve it.

At press time, Delgado was also promoting a plan which would deprive the new city of its tax base. Even though

See Page 10

Gov. Jindal on St. George: Let People in SBR Decide

BATON ROUGE — Gov. Bobby Jindal told the Baton Rouge Press Club Wednesday he supports the right of the people of St. George to incorporate as a new city or form a new school district.

At the same time the governor was making his remarks, Mayor-President Kip Holden was taking the opposite position before the Baton Rouge Rotary Club and promising years of litigation if the people of St. George vote to incorporate.

Jindal, whose office plays a key role in the incorporation of new cities, was having none of that. "I respect the will of the people, not just on this issue but in general. Conservatives tend to believe that government that governs closest to the people governs

See WHILE on Page 20

Pro-life marchers last year

Thousands to March for Life Jan. 18 at 12

BATON ROUGE Thousands of supporters of the right to life are expected to gather at 12 noon on Saturday, Jan. 18 for the annual Louisiana Life March from the Old State Capitol to the new State Capitol. The event is sponsored by the Catholic bishops, the Louisiana Baptist Convention, and other pro-life organizations.

lew Ship Cruises from New Orleans

Serenade of the Seas Visits Key West, Nassau, Private Island Every Other Week

of New Orleans. The Serenade of the Seas left on its first voyage from Louisiana on Saturday, Dec. 28. The 10-year-old vessel just completed a \$58 million revocation and is in "like new" condition.

The ship, which left with 2,436 passengers, offers a new route as well - from New Orleans to Key West to Nassau to Coco Cay in the Bahamas and then back to New Orleans. all in seven days.

Fares run from about \$700 a person to \$2,000 a person, depending on

NEW ORLEANS - A new the time of year and the For more, see the photo or go to the Royal Ca-royalcaribbean.com cruise ship is sailing out type of cabin selected. spread on pages 14-15 ribbean website, www.

See Pages 14-15



APPROACHING NASSAU — The Serenade of the Seas approaches Nassau on New Year's Eve. Photo by Woody Jenkins

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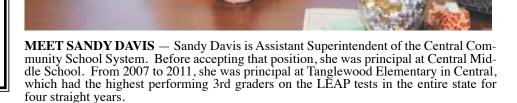
Editor & Publisher Business Manager Business Specialist





Woody Jenkins Candi Lee Jolice Provost

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Country Living in the City

People in St. George Pay for a City Now, Just Not Their City

\$52 Million a Year Transferred from St. George Taxes To Baton Rouge

Woody Jenkins

BATON ROUGE — Mayor-President Kip Holden condemned supporters of the proposed City of St. George before the Baton Rouge Rotary Club Wednesday. Even though more than 10,000 people have signed the St. George petitions, they are just "a small group who wants to divide us,"

Then he poured out a litany of carefully crafted cliches designed to end the discussion about incorporating the City of St. George:

- It will impose a burden on future
- Starting a city is complicated.

- It will bankrupt our future.
- It will cripple one of the strongest economies in the nation.
 - They want to divide us.
 - It will take a major financial toll.
 - It's just a small group doing this.
 - They want to capture our taxes. • They'd have to elect officials.
- They'd have to provide police,
- fire, garbage, and public works. • It would duplicate government
- services. • Duplicating services means duplicating costs.
 - Starting a city is complicated.
 - Who will pay for the litigation?
- It will mean higher taxes! • It will mean loss of funding for
- the D.A. and other officials. • It will adversely affect public
- It will hurt our bond rating.
- We're being held hostage in a disagreement over schools.

 • We should work together to fix
- what is broken.
- It will turn back the clock on racial harmony.
 - It will cripple our area.

• It's just a small group doing it!

Some Background. Kip Holden and I served together in the Louisiana House for 12 years and sat about five feet from each other in the House Chamber. We had countless conversations, all friendly. I feel I know him quite well, and I like him, although we disagree on politics.

Having said that and with no dis-respect intended, I have to say that every single thing he told the Rotary Club about the proposed City of St. George is false, except for one thing:

If the new city is created, there will be an election for Mayor, Police Chief, and Council. City That's true!

The things he said were simply talking points he wrote down before his speech,

Woody Jenkins but they are not

true and he cannot back them up. A Basic Principle of Our Law. The basic principle here is that people living in unincorporated areas of Louisiana have the right under Louisiana law to organize a new city (La.R.S. 33:1 et seq). Furthermore, the Louisiana Constitution of 1974 has a specific provision (Art. 6 §2), which repealed a part of the East Baton Rouge Plan of Government, which had prohibited the formation of new cities in this parish.

So the law is clear — people have a right to file an incorporation petition with 25 percent of the registered voters and then have a vote on whether

incorporation can be challenged but the likelihood of such a challenge being upheld is extremely small.

Virtually all of the issues which are likely to come up in any legal challenge to the incorporation of St. George have already been decided by the courts. One of the most important cases is Devall v. Starns, which challenged the incorporation of the City of Central.

For example, the notion that voters outside the proposed city should get to vote on the incorporation of a new city was dealt with in Devall and disposed of as without merit.

A Tale of Two Cities. Before responding to the Mayor-President's ill-advised and over-the-top remarks, I would like to tell you a tale of two cities, two pretty nice cities in our area that were founded on two very different models. They are:

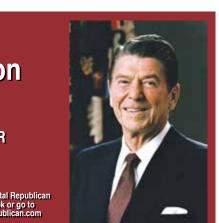
City of Hammond, Louisiana — Founded: 1818 Population: 20,000

Annual Budget: \$30 million Deficits: Struggles to avoid a deficit of \$500,000 a year

Number of Employees: 325 A Traditional City

City of Central, Louisiana — Founded: 2005 Population: 27,000 Annual Budget: \$6.3 million Surplus: \$1 million a year Cash Reserves: Over \$10 million Number of Employes: 3 A Fully Privatized City

City services are provided by IBTS. a non-profit organization established by the National Governor's Association. IBTS has 26 of its employees







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U. S. Senator, Congress, Judiciary, School Boards

Voters Face Important Choices in 2014

Landrieu, Maness, Cassidy Seeking Louisiana Seat in Senate This Fall

BATON ROUGE — Politics will dominate much of the news during 2014 as the nation goes to the polls in a number of important elections. Louisiana will be in the spotlight because one of the most important races will be for the U. S. Senate seat currently

being held by Sen. Mary Landrieu.

Landrieu is considered one of the most vulnerable Senate Democrats because of her support for Obamacare and a host of liberal causes and her close ties to President Obama.

Landrieu is being challenged in Louisiana's Nov. 4 open primary by Congressman Bill Cassidy of Baton Rouge and Col. Rob Maness, USAF (ret.). Cassidy is a practicing physician. Maness retired from the Air Force, where he was a B-1 Bomber pilot and commander of a B-1 Bomber Squadron. During Desert Storm, he flew bombing missions from Barks-dale AFB to the Mideast, Both Cassiday and Maness are Republicans. A runoff if necessary, will be Dec. 6.

Here in the 6th Congressional Dis-

trict, Cassidy's seat is up for grabs. The candidates include Paul Dietzel II, Sen. Dan Claitor, and Cassie Felder, all Republicans. Dietzel is the founder of an internet company called



Congressman Bill Cassidy (R)

Anedot. He is the grandson of the late Paul Dietzel, who coached LSU's 1958 National Championship team. Claitor is an attorney and two-term state senator. Felder is a practicing attorney.

Also on the ballot this fall will be all of the district, family, and juvenile court judges from the 19th Judicial District. Rumors are floating around about which incumbent judges will have opponents, including these:

• Metro Councilman Trae Welch is expected to run against District Judge Mike Erwin.

• District Judge Mike Caldwell



Sen. Mary Landrieu (D)

could have opposition.

• District Judge Trudy White could draw two opponents, Gideon Carter and Alfred Williams.

• District Judge Kay Bates has two

possible opponents.

• 1st Circuit Court of Appeal Judge Duke Welch is up for reelection, and he reportedly has a possible opponent.

Area school boards will be up for reelection this fall. These include members of the East Baton Rouge and Central school boards

Qualifying for the fall elections is Aug. 20-22, 2014.



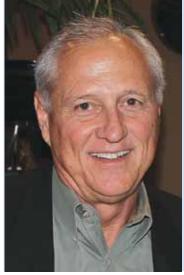
Col. Rob Maness USAF (Ret.)

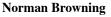
Herman Cain Coming To Speak for Dietzel

BATON ROUGE — Former presidential candidate Herman Cain will headline the 2014 Campaign Kickoff for Congressional Candidate Paul Dietzel at 6:30 p.m. on Friday, Jan. 17. Dietzel is running for the open 6th congressional district seat currently held by U.S. Representative Bill Cassidy. The event is free at The Renaissance, 7000 Bluebonnet Boulevard.



Community Leaders Are Optimistic



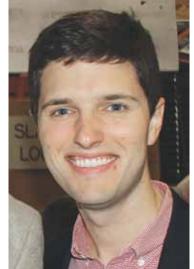




Congressman Bill Cassidy



Cecil Cavanaugh



Paul Dietzel II



An Historic Year for New City of St. George

Norman Browning, organizer of the movement to incorporate the City of St. George and local business owner, said, "First, I would like to personally thank the many people who work tirelessly toward the City of St. George incorporation effort. This would not be remotely possible if it were not for your hard work. It's been an honor to work with you all, and I look forward to working together in the future. I would also like to thank all of those citizens who took the time to sign the petition. Remember, every signature counts. So tell your friends, family, and neighbors that 'I'm in!' and ask them to please, 'Take the time to sign!'

The effort to incorporate the City of St. George is entering the second half of collecting signatures. We are coming into the New Year with momentum and a positive outlook. We need to finish strong. I think 2014 will be a historical year for East Baton Rouge Parish and the new City of

St. George!"

Voters Can Change Things Congressman Bill Cassidy, M.D., a physician and member of Congress from Baton Rouge, said, "As we enter 2014, I'm concerned that Americans will continue to feel the heavy burden of Obamacare. The flawed roll out of healthcare.gov was only the beginning. Starting right now, Louisiana families will see their paychecks squeezed as Obamacare taxes and fees go into effect. Employers have already begun cutting jobs to avoid Obamacare whenever possible, hurting our economy and families. When the health insurance tax starts this year, families will see their monthly health care costs go up as much as \$360. Seniors will begin to see higher premiums as the heavy cuts to Medicare Advantage are implemented."

"As bad as Obamacare is, I am optimistic. Americans have an opportunity to say enough is enough, and demand that Washington repeal this law and replace it with market-based solutions that give the power to the patient, not the DC bureaucrat."

Energy Will Fuel Growth Cecil Cavanaugh, CPA, chairman of the Chamber of Commerce of East Baton Rouge, said, "The EBR Chamber primarily represents small business. Having just completed our first year and being recognized by the U.S. Chamber of Commerce, we look forward to 2014 as being a growth year for our members and for the people of East Baton Rouge Parish.

The Chamber EBR sees 2014 as a pivotal year, both economically and politically. We believe that EBR will continue to grow economically, due to our smaller, independent school districts in Zachary and Central and more abundant energy resources. Both of these attributes will continue to attract people and businesses to our parish.

Our biggest concern is how the National Affordable Health Care Act will affect small business. Its inconsistencies and uncertainties will impede small business growth and expansion. We believe EBR has the basics requirements for growth and that our taxes provide enough revenue, but the parish must better prioritize spending. The time for looking to the state or Washington for financial help is over. We must stand on our own two feet. We expect a great year ahead. May God continue to guide and bless us. Have a happy, healthy, and prosperous New Year!"

2014: A Year of Decision Paul Dietzel II, founder of Anedot and Republican candidate for Congress from the 6th District, said, "In 2014, Louisianans will have a choice. Will we continue to grow

Final Deadline Save 10%

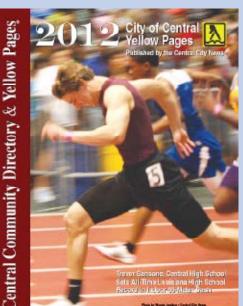
on Your Yellow Pages Ad

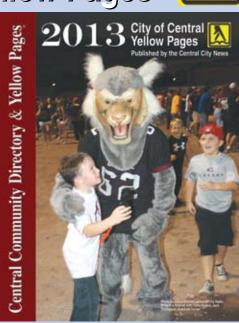
Prepay Ad by January 10, 2014 **Save 10%** January 10, 2014 Pay after **No Discount** Copy Deadline Monday, Jan. 13, 2014 **Publication** Thursday, Jan. 30, 2014

Column Width: 1 column = 2.25"; 2 columns = 4.6186"; 3 col-

Size of Ads: Full page = 3 columns x 9"; 2/3 page = 2 columns x 9"; x 4.42"; 1/4 page = 3 columns x 2.13" 2 columns x 3.195"; 1/6 page = 1 column x 4.42" or 2 columns x 2.13"; 1/12 page = 1 column x 2.13"

City of Central Yellow Pages







Contact Jolice at 405-8894 or Candi at 261-5955

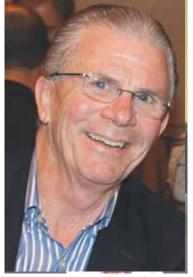
2014 Central Community Directory & Yellow Pages

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Size	Color Pre-paid	Color Monthly	B&W Pre-paid	B&W Monthly
Covers	4,000	n/a	n/a	n/a
Full Page	3,000	300	2,500	250
2/3 Page	2,000	200	1,675	170
1/2 Page	1,500	150	1,250	125
1/3 Page	1,000	100	835	85
1/4 Page	800	80	650	65
1/6 Page	600	60	500	50
1/12 Page	400	40	325	35

The Central Community Directory & Yellow Pages is Central's "go to" source for information — next to everyone's phone at home or office. Be included in the 2014 edition. It could be Your 2014 "Salesman of the Year"!

About Baton Rouge Economy in 2014

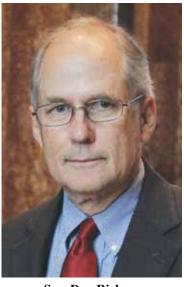






Gil Matherne





Sen. Dan Richey

Hank Henagan

jobs and small businesses, or will we let Washington, D.C. hold us back?"

"Louisiana businesses are exponentially expanding, but we are reaching a tipping point. This year, new tax increases, mandates, and regulations created by Obamacare and the EPA threaten to stifle Louisiana's economic progress. In this November's election, we can send a message to the Washington liberals by electing fresh faces to Congress. I'm running for Louisiana's 6th Congressional District because we need to send more foward-looking entrepreneurs to Congress who have actually balanced budgets, made tough financial decisions, and created jobs."

"Louisiana's voters want fresh perspectives that empower our state's families and businesses, and in 2014, we must elect new leaders to fight for our state's future."

Central Election Is Key

Brennan Easley, president/CEO of Trade Construction, which is an industrial contractor and pipe fabrication company for the oil and gas and petrochemical industries said, "2013 was a good year for our business but we expect 2014 to be even better because of the growth in our industries due to low natural gas prices. Everyone has been hearing all the announcements of all the upcoming projects. We've had jobs from Houston to Baton Rouge and in the Northeast US and expect to do much more

in the years ahead."

"Health care is our biggest concern. Obamacare has a lot of unknowns. However, the things happening in the energy field are so strong that I expect the economy to grow despite Obamacare. There will be more jobs and more people building homes. Here in Central, the election this spring is very critical. We are on our way to a lot of positive things with the opening of the Central Thruway and the new Magnolia Bridge. We are looking forward to the widening of Sullivan Road and the widening of Hooper Road and its extension across the Amite River. Our schools are outstanding and one of our best assets. But good leadership is so important, and that's why the election for Central's Mayor and City Council will be critical April 4."

Go East, Young Man! Hank Henagan, retired business owner and Marketplace Minister of Bethany Church, said, "I am excited about 2014 and the Economic Development taking place in East Baton

Rouge and the surrounding areas. My Grandfather always said, 'As long as there is water in the Mississippi River, Baton Rouge South will always have a good economy,' and he was right! The exciting news of plant expansions and major corporations building new buildings and relocating here is something to be excited about."

"We at Bethany Church and our pastor, Jonathan Štockstill, are also

excited about our new Bethany Livingston Campus opening up in Walker on February 9. The clarion call to young people 150 years ago was, 'Go West, Young Man, Go West!' But the call today is, "Go East, Young Man, Go East!"

"Let's remember for 2014 what Winston Churchill said many years ago, 'We make a living by what we get, but we make a life by what we

See **HOPES** on Page 6



Chamber of Commerce of East Baton Rouge

Meets on 4th Tuesday of Each Month at Cafe Americain 7521 Jefferson Highway Next Meeting Tuesday, Jan. 28 Reception 11:30 Lunch 12n Affiliated with U.S. Chamber www.ChamberEBR.com





BREC STRATEGIC PLAN CALENDAR

Thurs., Jan. 16-Kick-Off Meeting

Independence Park Theater, 6-8:30 p.m.

Second Parish-Wide Meeting-Details TBA

All meetings below are area meetings, to be held from 6-7:00 p.m.

Tues., Jan. 21–Flannery Recreation Center

Tues., Jan. 28 – Highland Road Community Park, Church Street Park, and Hamilton Park Thurs., Jan. 30—T.D. Bickham Jr. Park, Perkins Road Community Park, and Sharp Road Park

Tues., Feb. 4-Independence Road Park, Antioch Boulevard Park, and Pride-Chaneyville **Branch Library**

Thurs., Feb. 6 – Anna T. Jordan Community Park, Plank Road Park, and Gus Young Park

Tues., Feb. 11 – City Park, Ben Burge Park

Thurs., Feb. 13 – Jackson Park, Baker Recreation Center, and McKinley Middle School Tues., Feb. 18 – Forest Community Park, Cadillac Street Park, Barringer Road Park

Thurs., Feb. 20 – North Sherwood Forest Community Park, Louisiana School for the Deaf and the

Visually Impaired, and Flanacher Road Park

Tues., Feb. 25 – River Center Branch Library (Downtown), Greenwood Community Park

Tues., Mar. 11-Howell Community Park, Santa Maria Golf Course, and Jefferson Methodist Church

Thurs., Mar. 13—Bluebonnet Regional Branch Library, Cedar Ridge Avenue Park

Tues., Mar. 18 – Monte Sano Park, Lovett Road Park



www.brec.org/ImagineYourParks2

Hopes for 2014 Hinge on Natural Gas

Consensus: Energy Boom Will Offset Negative Effects of Obamacare Fiasco

Continued from Page 5

give.' So to all of family and friends in East Baton Rouge and the metropolitan area, 'Let's Continue to Give in 2014 and Be Blessed for it!' Love

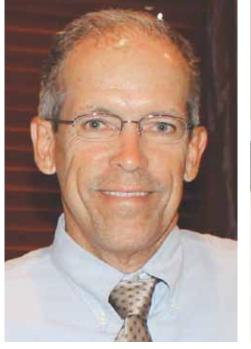
Double Digit Growth

Michael S. Hudson, market manager for Clear Channel Media & Entertainment, said "I expect 2014 to be strong in all sectors of our marketplace because of the unprecedented economic development occurring in Baton Rouge and surrounding parishes. The very affordable natural gas prices we're enjoying now and forecasted for the future are the catalyst to significant industrial expansion and construction. I expect our local unemployment rate to shrink further and our population to expand with skilled labor and professional newcomers embracing our amazing community.'

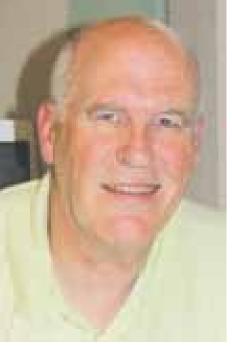
"The money multiplier impact from these new payrolls and citizens will benefit all business sectors from automobiles to medicine. Clear Channel Media and Entertainment Baton Rouge will continue to improve its media and digital assets to meet the needs of our growing community. We had incredible double digit growth in 2013. Our Baton Rouge team believes we can continue the momentum from 2013 throughout 2014."

Demand for Bandwidth

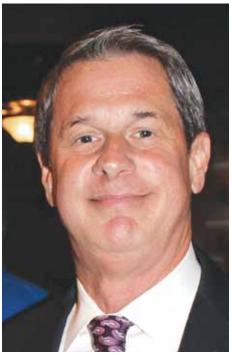
Gil Matherne, president/CEO of GM Cable, one of state's largest contractors building fiber optic and cable systems, said, "We are based in Central but our work comes from across the state and nation. We saw a 20 percent increase in 2013 and expect stronger growth this year. There's a growing need for bandwidth, and we are supplying it. Anywhere you find large concentrations of people, greater capacity is needed. We're building more networks, putting more fiber in the ground. So much today is electronically driven. You can still use



Port Allen Councilman Hugh Riviere



Central Mayor candidate Jr. Shelton



U.S. Sen. David Vitter

Sen. Vitter: Roll Back Obamacare

Roll Back Obamacare

Sen. David Vitter (R-Louisiana) said, "Wendy and I are carefully considering whether I should run for Governor in 2015. Whatever our decision, though, I look forward to tackling big, important issues in the U.S. Senate during the year ahead.

"Our biggest challenge is to slow and reverse our country's march to socialism under Barack Obama. Most people now understand that Obamacare's problems aren't just about its website or rollout; rather, Obamacare is fatally flawed.

copper but you can do so much more with fiber. Not only indoors but outside too. One of the biggest growth areas is the plants. Whereas a man used to turn a value on or off, today it is done by computer. We build the system that makes it possible. Big companies have to make investments to be more competitive. This year we are becoming much more selective in who we work with. We have to front the cost of our work, and that takes a lot of money. So we are not doing business with slow paying companies."

A Great Year for Print **Amy Plaisance**, publisher of Ba-

"I'll be deeply involved in conservative efforts to delay Obamacare and then roll it back, including ending the Washington exemption from Obamacare. We must also present our own targeted health care reform ideas – a clear set of workable alternatives.

This issue will have a lot to do with how voters respond in the November 2014 elections. We have an excellent opportunity to end Democratic/Harry Reid control of the U.S Senate, including through Bill Cassidy's challenge to Mary Landrieu here in Louisiana.

ton Rouge Parents Magazine, said, 'We're looking forward to what's on the horizon and meeting the resolutions we set for 2014. This year promises to be a great year for print media.

"The mission of the magazine has not changed. Twenty-four years ago, Baton Rouge Parents Magazine was created, predicated on the belief that our community was the best city in the state to raise a family. Parents know they can rely on a wide selection of safe neighborhoods, an awardwinning parks system, superb health care, and numerous youth sports programs. The wealth of high quality education and childcare also speaks

"I'll also be very involved during 2014 in important issues that affect Louisiana. We must reform the National Flood Insurance Program to avoid unaffordable rate increases and pass fiscally responsible Water Resources and Highway bills that build essential Louisiana infrastructure and help grow good jobs. Perhaps most importantly longer term, we need to stabilize and improve K-12 and higher education. 2014 will be an important year, and I look forward to representing you in the United States Senate."

to the value that is placed on the word 'family' in our culture.

"As one of the oldest, continuously published monthly magazines in Baton Rouge offering a distinctively local perspective on issues affecting families, our free monthly also publishes resource information about local events intended to assist parents in raising happy, healthy children.

"This year marks the homestretch of the integration of our print, website, social and digital media, our 'Parent Universe,' to connect parents with up-to-date information, ideas, opinions, expert advice, local calendars of events, media reviews and information about the myriad of issues confronted by and discussed among today's Baton Rouge families.

"Baton Rouge Parents Magazine is one the most decorated parenting publications in the country, having won numerous Parenting Media Association, Medill School of Journalism, University of Missouri School of Journalism awards for editorial, photographic, and production excellence. Best of all, you can pick up a copy just about everywhere that parents go — daycare centers, private schools, doctor's offices, hospitals, bookstores, museums, theaters and all area McDonald's.

'We have many more big initia-

lies Live By."

tives on our plate. These are exciting times for our company, our readers, our customers, and our employees. But above all, our perennial New Year's resolution is providing the best information that Baton Rouge Fami-

MOREAU PHYSICAL THERAPY AND SPECTRUM FITNESS January 27, 2014 from 4PM-7PM | 1326 Church Street, Zachary, LA **NEW STATE-OF-THE-ART** Join Spectrum Fitness this week and receive \$0 down and 1st month FREE! Offer expires Jan 27th, 2014 PHYSICAL THERAPY Come check out our Physical, Occupational, newly renovated

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A Banner Year for EBR Sen. Dan Richey, political consultant and former state senator, "Thinking optimistically, 2014 should be a banner year for East Baton Rouge

See **SPOTLIGHT** on Page 7

Spotlight Will Be on Elections In Cities of Central, Port Allen

Continued from Page 6

Parish! The City of St. George should be incorporated; several new schools should be on the drawing board for the new city; Mary Landrieu should have more time to spend with her family; the petro-chemical industry should be booming; the suit against CATS should lower our property taxes; Common Core should be debunked at the Capitol; there should be several conservatives looking at the Governor's race for 2015; Kip Holden should be officially tagged as a 'lame duck' Mayor; Bobby Jindal should be spending more time in Louisiana; LSU Sports should climb to a Top Tier Program in the country; Louisiana should continue to be the top 'Pro-Life' state in America; and the Chamber of Commerce of East Baton Rouge should continue to provide a voice for small business.

Hugh Riviere, Port Allen City Councilman, said, "Things are on the upswing in Port Allen. After our tumultuous 2013, we are moving forward in 2014 with a balanced budget. A highlight in our budget is a \$375,000 capital outlay dedicated to the upgrade and maintenance of our city's infrastructure. Other highlights of our recently adopted budget include the first of three annual \$180,000 expenditures to replace an

Port Allen Is Looking Up!

ployees. I see better days ahead for us in Port Allen!"

"We in Port Allen are fortunate to be a part of the solid tax base of West Baton Rouge Parish. Sales tax revenues are outpacing those of the previous year, and we look for that to continue. The economy in WBR is strong. I believe our nation's economy is a powerful machine. Certainly, there need to be regulations and safeguards, but not to the point of hindering economic growth and the entrepreneurial spirit that makes America and its hardworking people who we are."

A Great Year for Central

Jr. Shelton, local realtor and candidate for Mayor of the City of Central, said, "The City of Central is poised for historic times. As a young municipality, we have been faced with many challenges in structuring a city and a business environment that will bring about economic prosperity. 2013 had many ups and downs throughout the United States, but Central has maintained tax revenues and grown in property values. The three economic indicators nationally are the banking industry, the housing market, and the automobile industry.

"When you look at Central in terms of these three indicators, we are doing very well. The large number of financial institutions located in Central and how well they are doing show we possess significant resources that the banking industry is vying to get into their coffers. The housing market continues to be strong in Central, because of the advantages families see in locating in Central, in large part because

Find Us On-Line centralcitynews.us capitalcitynews.us Archives for both at centralcitynews.net

of our award-winning school system. The automotive industry is strong in Central too with more than \$60 million a year in new car purchases by our citizens. All three of these positive factors position Central for 2014 to be a banner year economically."

"Perhaps the biggest new factor in the Central economy is the Central Thruway. With this infrastructure, along with Joor Road running from LA 64 to Florida Boulevard and Hooper Road going from Greenwell Springs Road to the airport, Central has become arguably the most accessible city in the parish. Our city is now open to the buying public throughout the region. The potential for investment along the thruway by businesses will add to our property taxes in record amounts. Couple these economic pieces with the Municipal elections in April, and Central should have a historic and hopefully robust economy for 2014."



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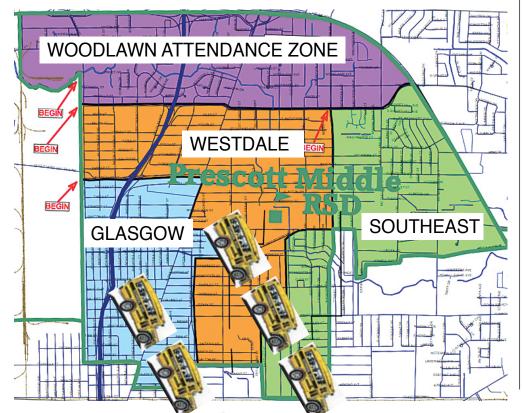
Where you're not a number, you're a friend!

Middle Schools' Attendance Zones Are Not Contiguous

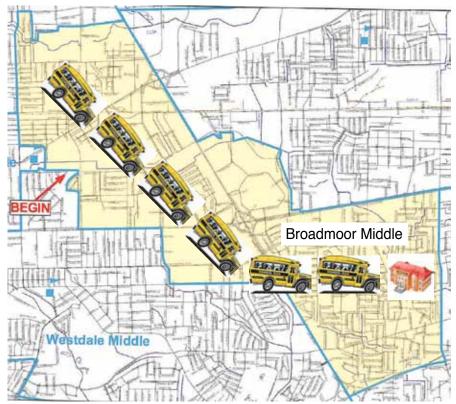
Crosstown Busing Still in Full Swing

Also, Students from Failing Schools Get to Attend Any School in the System

NBR Includes Attendance Zones For Four SBR Middle Schools



Broadmoor Middle School's Zone Extends to Prescott Rd.

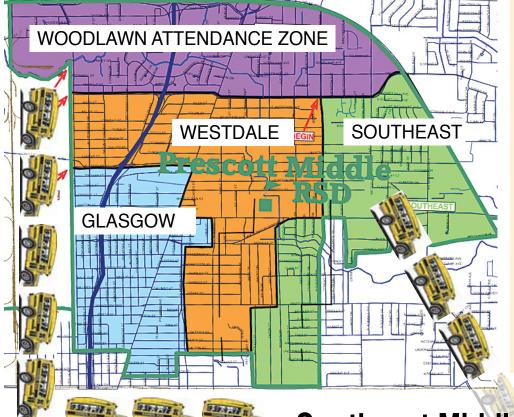


Instead of Being Neighborhood Schools, Westdale and Glasgow Extend from the River to the SE Suburbs and Include North BR



EBR Attendance Zones Break Up Neighborhoods

NBR Has Been Carved Up and Distributed to Schools in SBR



Neighborhood Schools vs. Busing

Southeast Middle School

The East Baton Rouge Parish School Board has continued cross-town busing. Here are the two non-contiguous areas that make up the Southeast Middle School attendance zone. The first area of the Southeast attendance zone is in North Baton Rouge (light green area). The second area is in the southeast part of the parish near the school (also light green). In addition, under No Child Left Behind, students who formerly attended a failing school anywhere in the EBR district can attend Southeast Middle School. These students are bused to Southeast Middle School. It is not a neighborhood school. This system requires students to get up at 5 a.m. and leave their home and their neighborhood. They return in the late afternoon. It is very difficult for parents to attend school events.

Baton Rouge's Secret: Busing Never Ended

BATON ROUGE — Some people in Baton Rouge think that when the U.S. Department of Justice ended its consent order over public schools in East Baton Rouge Parish that busing in the parish also ended. But busing has not ended.

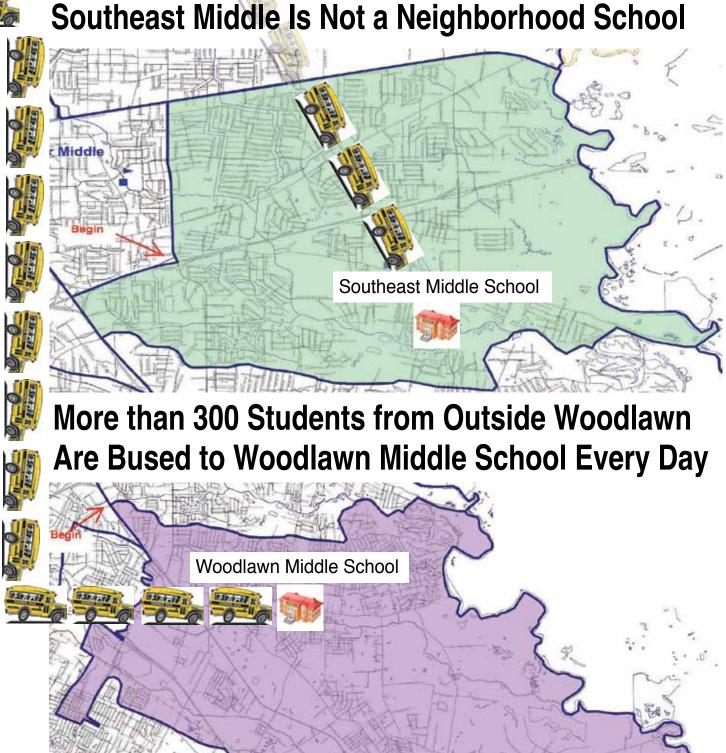
ended. But busing has not ended.
Case in point: Woodlawn Middle School. The East Baton Rouge
Parish School Board — not the
federal courts — has continued
cross-town busing. Here are the
two non-contiguous areas that
make up the Woodlawn Middle
School attendance zone.

The first area (purple) is in North Baton Rouge. It is bounded on the south by Hollywood Street and on the north by Airline Highway.

The second area is in the southeast part of the parish near the school. In addition, under No Child Left Behind, students who formerly attended a failing school anywhere in the EBR district can attend Woodlawn Middle School.

These students are bused to Woodlawn Middle School. It is not a neighborhood school. This system requires students to get up at 5 a.m. and leave their home and their neighborhood. They return in the late afternoon. It is very difficult for parents to attend school events. Because students are coming from various parts of the parish, they have often developed rivalries based on the areas they come from.

For more on St. George, Go to St. George Leader on Facebook



What Happens to the \$80 Million in Local

Local Taxes Collected in Unincorporated Areas Are Transferred to City of BR

year, more than \$80 million will be collected in local taxes from the area within the boundaries of the proposed City of St. George.

What happens to those dollars after they are received by the City-Parish Treasurer's office has been the subject of a growing controversy.

St. George organizer Norman Browning said his volunteers began combing the budget of the East Baton Rouge Parish School Board in an effort to prepare a budget for the proposed Southeast Baton Rouge Community School System.

After they decided to launch the petition drive to incorporate St. George as a municipality, they began studying the City-Parish budget.

What they found in the City-Parish budget left them in wide-eyed disbe-

It seems the unincorporated areas of East Baton Rouge Parish, chiefly St. George, have been financially carrying the entire parish in one of the most one-sided relationships since

According to budget documents produced by the City-Parish, the \$80 million collected in St. George is placed in a separate fund called the Unincorporated Fund.

The \$80 million in that fund is spent

in three ways:

• \$17.7 million is used to pay the expenses of the constitutional offices in

ST. GEORGE — In the current fiscal the parish (those agencies established by the Louisiana Constitution), such as the 19th Judicial District, Family Court, Juvenile Court, District Attorney, Registrar of Voters, and Coroner.

•\$10.4 million from the fund is used to pay the expenses of parishwide agencies, such as the Parish Prison, Juvenile Services, Animal Control, Parish Health Unit, Council on Aging, Crime Stoppers, and oth-

• The remaining \$52 million dollars is transferred directly to the City of Baton Rouge.

The Unincorporated Fund doesn't pay a "share" of the expenses of the constitutional and parish offices. Rather, it pays 100 percent of those

The taxpayers of the City of Baton Rouge make no contribution at all zero— to the operating expenses of the 19th Judicial District, the D.A., the coronor, the Parish Prison, or any of the others. Neither do the taxpayers of Baker, Central, or Zachary!

The remaining \$52 million in the Unincorporated Fund is transferred in its in entirety to the City of Baton Rouge. It is not transferred to the parish or shared with Baker, Central, or Zachary. All of it goes to Baton

The taxpayers of St. George are already paying for a city — but not their city. They pay \$52 million a year to support the City of Baton Rouge.

Delgado Going Full Speed To Stop City of St. George

Continued from Page 1

state law permits the residents of any unincorporated place with more than 200 residents to incorporate and form their own city, Delgado's plan is to deprive the new City of St. George of sales tax revenues for the next 10 years. Sales taxes collected in the City of St. George would continue to be paid directly to the City of Baton Rouge, even after St. George incorpo-

How this would be possible under state law appears problematic but Mayor-President Kip Holden and Councilman Delgado are still pursuing the plan.

However, Lea Anne Batson of the Parish Attorney's office said it doesn't mean the new City of St.

George would have to get Metro Council approval to change it. She said she is "not aware of any scenario under which another municipality, if created, would be required to seek to

modify that agreement.'

Delgado's preoccupation with the St. George issue is getting under the skin of some of his colleagues on the Council. One said that it's fine to express your support or opposition to the incorporation of the City of St. George, but ultimately you have to realize that state law permits people in unincorporated areas to form their own city, if they desire. You have to have some respect for state law and the democratic process. Delgado is way over the top at this point, he said.

Delgado's efforts Wednesday night to pack the St. George Fire District with supporters of Mayor Kip Holden left some of his fellow Republicans angry and upset. One said Council members work together to name the members of the boards of political subdivisions in their districts. The only way the public has to affect what these boards do is through the Council.

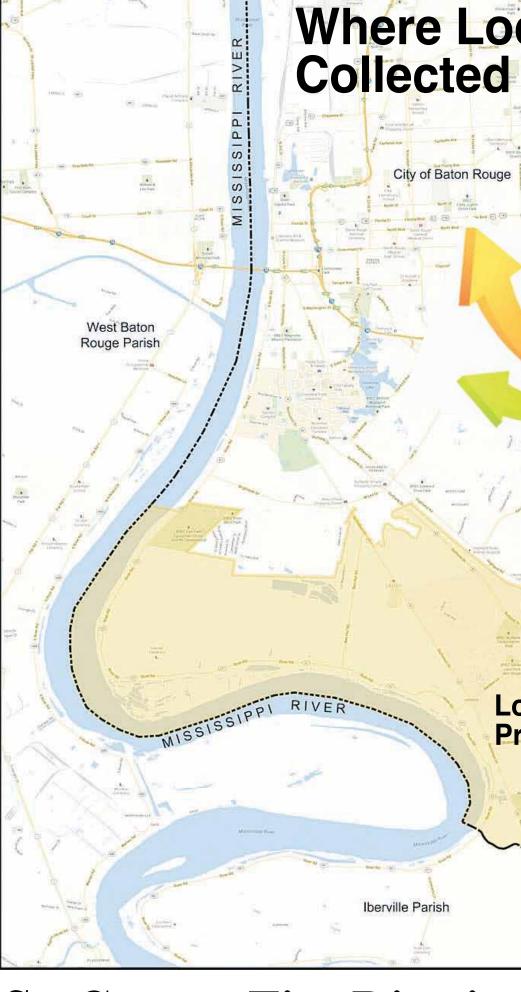
The Council is made up of 12 elected members. These include five Democrats and seven Republicans. Delgado is a Republican but he sometimes sides with the Democrats and

When the Baton Rouge Business Report announced its annual '40 under 40' last year, Delgado was one of the winners. Each of the honorees was asked who he or she considers his "mentor." Delgado said his was Kip Holden.

Delgado was elected to the Metro Council last year in the most hotly contested Council race in the parish. He took on incumbent Republican Councilman Smokey Bourgeois, a moderately conservative, independent-minded member of the Council. The Republican Party of East Baton Rouge Parish endorsed Bourgeois in the race. In the end, Delgado pulled

out a narrow victory.

In November 2013, Delgado told the Baton Rouge Business Report, "I used to be the guy at home yelling at the TV. Now I'm the guy on TV people are yelling at!"



St. George Fire District

Continued from Page 1

politics into this vital public safety agency. It is unprecedented.'

If St. George wins its incorporation fight, fire protection services would continue to be provided by the St. George Fire District.

Mayor Pro-Tem Chandler Loupe and Council Joel Boé, who represent the St. George area, were outraged by Delgado's actions. Normally, appointments on fire district boards are the prerogative of Metro Council members representing the district.

During the Council meeting, Mayor Pro-Tem Chandler Loupe said the substitute appointments were part of an orchestrated attempt by the Baton Rouge Fire Department union to take over the St. George Fire District.

Only the names of the three incumbent St. George board members appeared on the printed ballot. However, Delgado had planned to nominate three insurgent candidates to replace them by majority vote of the Metro

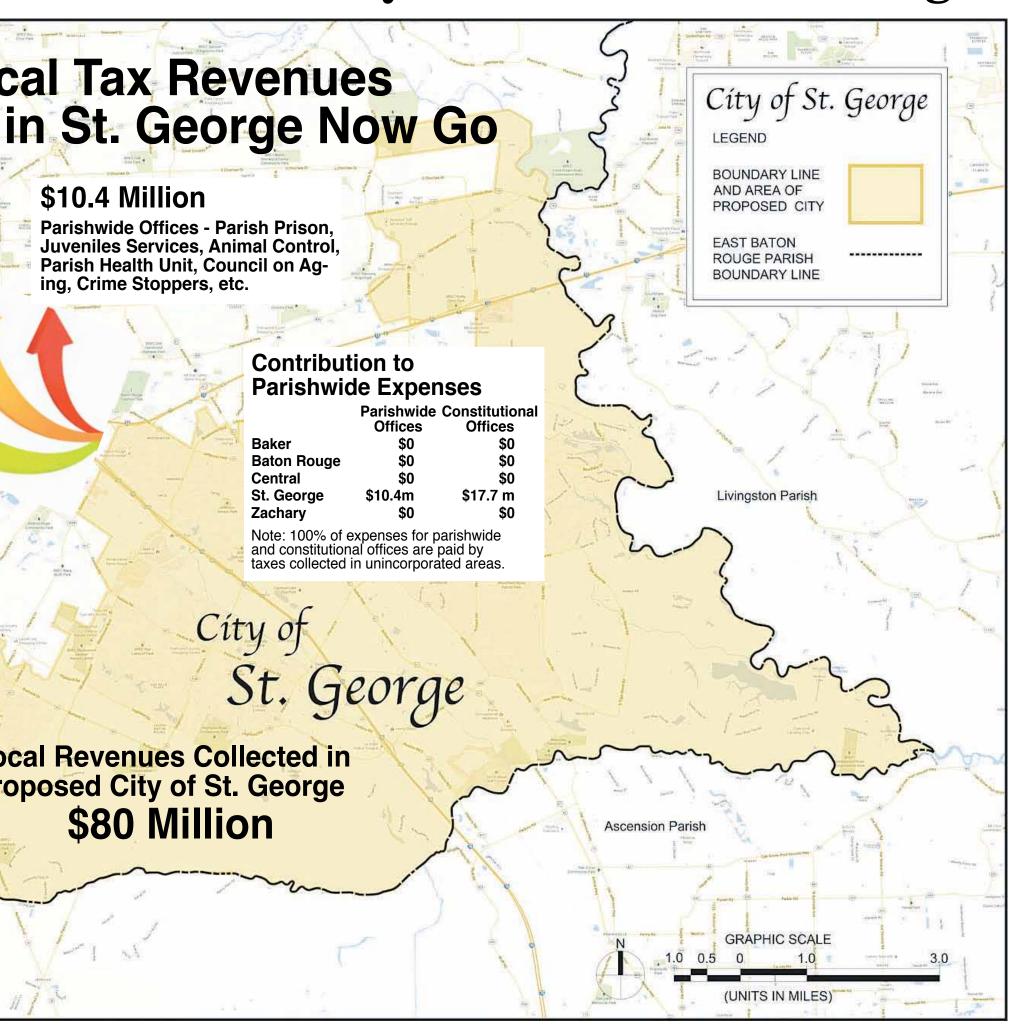
The three insurgent nominees for the St. George Fire District Board were nominated by Council members Delgado, C. Denise Marcelle, and Donna Collins-Lewis.

However, when the matter came to a vote, no candidate received the required seven-vote majority.

As a result, the election of St. George board members will come before the Council again at the next meeting on Jan. 22. The incumbent members of the Board will serve until new members are approved.

During the voting on the St. George board, Metro Councilman Trae Welch

abstained from voting.



Could Be Taken Over in Jan. 22 Council Vote

f This is a political attempt to take over the Board of the St. George Fire District. The fire district is run on a non-political basis. It is vital to the safety of our citizens. Our lives and property are at stake, and our fire rating has a big impact on homeowner insurance costs. It is a terrible thing to bring politics into this important public safety organization. This is totally unprecedented.

Metro Councilman Buddy Amoroso

In an interview after the meeting, Councilman Buddy Amoroso condemned the Mayor-President's actions. "This is a political attempt to take over the Board of the St. George Fire District," Amoroso said. "The fire district is run on a non-political basis. It is vital to the safety of our

citizens. Our lives and property are at stake, and our fire rating has a big impact on homeowner insurance costs. It is a terrible thing to bring politics into this important public safety organization. This is totally unprecedent-

Delgado said he is upset because St.

George firemen have been supporting the incorporation of the proposed City of St. George.

Amoroso said the St. George Fire

District Board of Directors passed a resolution expressing neutrality on the incorporation vote.

Fundraiser Set Jan. 26 for St. George

ST. GEORGE - The movement to incorporate the proposed City of St. George and start a new independent school district will hold a fundraising event Sunday, Jan. 26 at Louisiana Lagniappe, 9990 Perkins Road.

The event will be from 6-9 p.m. Tickets are \$125 each. Sponsors will donate \$500, which includes two seats at the Sponsor Table.

The price of the donation includes a meal and drinks.

Dress will be casual.

Norman Browning said funds will be needed to launch an educational campaign in the media, in order to educate residents about the opportunity they have to create a new city and a new school system.

To purchase tickets on-line, go to www.eventbrite.com and search for St. George or go to www.facebook. com/SEBRSchools.

In order to purchase tickets in person, email volunteer@stgeorgelouisi-

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2013 Central Christmas Parade • Dec. 7, 2013 Photos by Woody Jenkins and Jolice Provost

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Chief Jeff Leduff, Ret.

Chief D. McDavid - Zachary PD

Chief M. Lee - Walker PD

Chief S. Jackson - Gonzales PD

Chief Bill Landry, Ret.

Chief K. Ambeau - St. Gabriel PD

Chief W. Smith - Slaughter PD

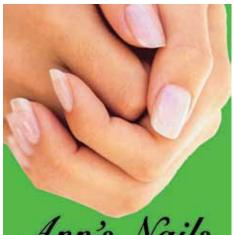
Chief D. Hill - Killian PD

Chief S. Ford - St. Francisville PD

Chief H. Brignac - French Settlement PD

Chief R. Dufrene - Livingston PD

Marshal M. Zito - Port Allen Marshal's Office



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OAK POINT CENTER Your Satisfaction is Our Goal

Newspaper Wins Top National Honors

Central City News Named in Top 4 Community Papers In United States

PHOENIX — Louis (Woody) Jenkins, editor and publisher of the Central City News and Capital City News was on hand in Phoenix, AZ, at the National Newspaper Association's 127th Annual Convention to accept one of the organization's top awards for 2013

The Central City News received the General Excellence Award as one of the Top 4 community newspapers in the United States. The National Newspaper Association is the oldest and largest organization of newspapers in the country with more

than 3,000 newspaper members. The Central City News also received a number of other awards for its news coverage and advertising

Incorporating Is Not So Complex Or Duplicatory Continued from Page 2

assigned to the City of Central.

Hammond was developed on a 19th

Hammond was developed on a 19th Century Model, while Central was developed on a 21st Century Model Central: A Conservative, Cost-Conscious City Government.

City Employees. The City of Central has only three city employes. So you can see that there is no bureaucracy, and the public is not accruing vast unfunded liabilities for hundreds of city employes who may want to of city employes who may want to retire in the future. This obligation simply doesn't exist in Central.

Law Enforcement. The people of

Central pay a law enforcement tax to fund the Sheriff's Office. Before Central was incorporated in 2005, the East Baton Rouge Parish Sheriff's Office was the primary law enforcement agency. Eight years after incorporation, the Sheriff is still the primary law enforcement agency in the new ry law enforcement agency in the new City of Central. There was no reason for Central to create its own full-time police department. That would have been duplicatory. But Central does have an all-volunteer Central Police Force which assists the Sheriff's Of Force which assists the Sheriff's Office. It is similar to Reserve Deputies.

Every volunteer in the Central Police Department is fully certified.

Fire Protection. Before incorporation, the people of Central funded the Central Fire Protection District through property taxes. The district

through property taxes. The district was providing excellent service. So there was no reason to create a new duplicatory fire department in the

City of Central.

Sewer Services. Central was part of the parish sewer system before in-corporation, and it still is. The people

pay the same sewer user fees as residents of Baton Rouge.

Garbage Collection. Garbage collection is parishwide. So the people of Central receive the same garbage service that they did before incorporation, and they pay for it with the same

tion, and they pay for it with the same monthly user fee as in Baton Rouge. Parks and Recreation. Parks and recreation in Central are provided by BREC which levies the same property tax in Central that it does in Baton Rouge. So the incorporation of Cen-

tral made no change in parks.

Not Complex, Not Duplicatory.

Not expensive. As a result, you can see that the creation of City of Central has really been quite simple — not

GENERAL EXCELLENCE — Louis (Woody) Jenkins, editor and publisher of the Central City News and Capital City News, was honored at the 127th Annual National Newspaper Association Convention. The Central City News was named one of the four best community newspapers in the United States. The paper received eight other awards.

Jenkins won 3rd Place in the country for Best Feature Writing. He has won 1st, 2nd or 3rd Place in feature writing for three of the last

Terrie Palmer of the Central City News and Capital City News was honored with two 2nd Place awards

for advertising design.

Earlier last year, the Central City News won first place as the best community newspaper in Louisiana in its category at the Louisiana Press Association Annual Convention. It also won 1st Place for Best News Coverage. Its sister publication, the Capital City News won 2nd Place in Louisiana for General Excellence at the state convention. The Capital City News won 1st Place in Louisiana for Best Investigative Reporting and 1st Place for Best Front Page.

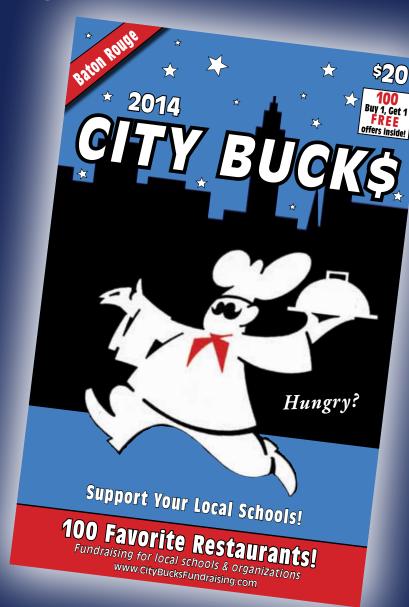
Jenkins said, "It is an honor for

our newspaper to once again be chosen as one of the Top 4 community newspapers in the country. It is a real tribute to the great communities we serve. We thank our readers and our advertisers for all they do to make us successful!



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See **REBUTTAL** on Page 18

Serenade of the Seas Now Sailing from





SERENADE OF THE SEAS on its maiden voyage out of New Orleans. At right, the port of Key West, Florida, as seen from the 10th floor of the Serenade of the Seas.





SERENADE OF THE SEAS docked in Nassau, The Bahamas at left. At right, a closer look at the dock at Key West, as seen from the Serenade of the Seas.

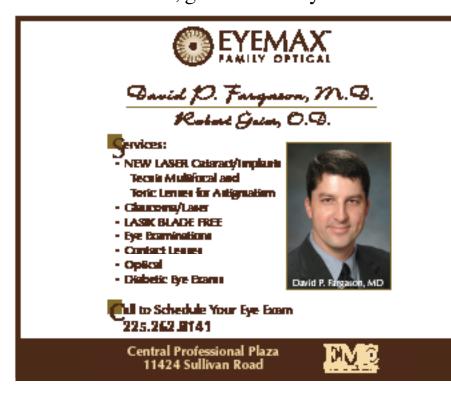






COCO CAY, BAHAMAS, is a private island owned by Royal Caribbean and used exclusively by guests of the cruise line. On this day, guests enjoyed the beach and a cookout.

Serenade of the Seas • Royal Caribbean Line • began sailing from New Orleans over New Year's 2,436 passengers • 7-day cruise to Key West, Nassau, and Coco Cay, The Bahamas • Prices range from about \$700 to \$2,000 a person, all-inclusive, depending on type of cabin and time of the year. For more information, go to www.royalcaribbean.com. Photos by Woody Jenkins of Capital City News





New Orleans to Key West and Bahamas





A QUICK RAIN AND A RAINBOW appeared at Coco Cay, The Bahamas, after a day at the beach. At right, two Carnival ships docked at Nassau.







KEY WEST, FLORIDA, has had a make over and is an idyllic stop for Serenade of the Seas. Guests wanted to stay over a few days but it's not possible on a seven-day cruise.





NASSAU on New Year's Eve, 2013. At right, a view of the Centrum, a performing arts stage and dance floor in the center of the ship, as seen from a sixth floor balcony.

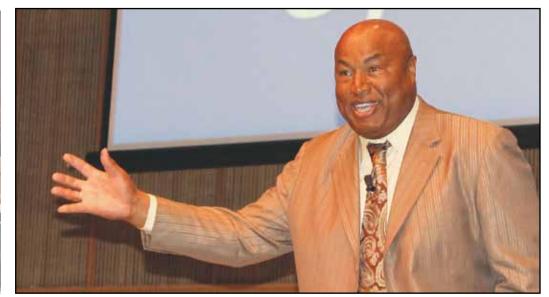
Inaugural Voyage of the Serenade of the Seas from New Orleans • Dec. 28, 2013 • Photos by Woody Jenkins





'The Incredible Power of a Teacher'





LARRY BELL said, "My babies were the tough guys. They came from black gangs or they wore Confederate T-shirts. Some were spoiled. Some were special ed. It didn't matter!"

Woody Jenkins

Editor

PINEVILLE — "The Incredible Power of a Teacher" is enough to change lives and change the world, according to former high school teacher and motivational speaker Larry Bell.

Teachers can do that through creating high expectations. "It doesn't matter what race you are or what status you have. All of God's children can teach all of God's children!" he said. Bell focuses on developing teachers who can inspire 100 percent of their students to pass their course and 100 percent of their students to pass state standardized exams.

Bell told some 350 teachers from across Louisiana assembled at Louisiana College in Pineville that they will have to be audacious and inspire their students to be successful. Bell showed plenty of audacity in his day-long presentation sponsored by A+PEL. Bell ran the seminar much like he did when he was in the classroom. He had the teachers laughing, crying, and learning lots of new techniques.

Bell gained national recognition when he took tough kids who were failing and soon had them outperforming the gifted and talented files not about race! It's not about how much money they have or don't have! All that matters is if you can show that child how much you care. When he knows how much you care, it's on! And it's on now!

Larry Bell at A+PEL conference

The Incredible Power of a Teacher Larry Bell · Sponsored by A+PEL Photos by Woody Jenkins

students in 67 schools in the district.

Bell started the seminar by meeting some of the teachers in attendance. "What's your name?" he asked. If the teacher said, "Mary," Bell would say, "That's MY Mary! Mary, you are wonderful!" Then he'd turn to the other teachers and ask, "Who's wonderful?" They dutifully answered, 'Mary!" Bell said, "That's right, MY Mary!"

Then he went to Richard, asked his name, and called him "MY Richard." He said Richard was "brilliant." "Who's brilliant?" he

asked, and everybody said, "Richard!"

When he got to Carla, he said, "That's MY Carla! Carla, did you know you're my favorite?" "No I didn't," she said. "Well you are! Who's my favorite?" And everyone said, "Carla!" That's right!

One by one, Bell took ownership of the tagglers. He made

One by one, Bell took ownership of the teachers. He made each one feel special, said something uplifting about each one, and made them his. "How do they know they're special? Because I told them, that's why! How does Richard know he's 'MY Richard'! Because I told him!"

"It's not about race!" he said.
"It's not about how much money
they have or don't have!" "All
that matters is if we can show that
child how much we care. When he
knows how much you care, it's on!"
"And it's on now!" he said.

"My babies were the tough guys. They came from black gangs or they wore Confederate flags on their shirts. Some were rich and spoiled. And some of them were special ed students. It didn't matter."

"You've got to push somebody! It's the little things that make the difference. It's not how tall you

are or what school you went to. Be a connoisseur of minutia. Do the little things right everyday, and the big things will take care of themselves," he said.

"There's a child thinking I sure hope I get my dream teacher someday. Yes, these kids have it bad, but they have YOU for a teacher! The difference is YOU!"

The difference is YOU!"

Bell said, "It is an egregious mistake to think you can teach them anything. You have to be their heaven. Amanda will misbehave in one classroom. She'll be a terror over there. But in another she will be perfect. She knows there's a different set of expectations in there. This teacher cares about her. It's the little things that transcend race, income, special conditions, or the class favorite. It takes audacity, audacity, audacity."

takes audacity, audacity, audacity."

Bell said, "Too many teachers are swimming in blessings and drowning in complaints." He said, "Some teachers say, 'I never do motivation!' Oh well, then you're not a teacher! It's about you and your future! No! It has to be about the student, not the teacher! And it's not about the grade."

Bell said the 100 per centers — the teachers all of whose students pass the course and pass the standardized tests — all use motivation and inspiration. He said there are more 100 per centers right here in Louisiana than anywhere else!

Louisiana than anywhere else!

Bell said, "Do the best with whatever you have right where you are! Provide inspiration with the information. Get them to like you. If they don't like you, they're not going to work for you. We need every child to be successful."

"We don't want feel-good dummies. We want people of real achievement. Ask yourself, why shouldn't my classroom be a 100 per cent classroom?"

Bell said teachers have to give their students power at the expense of their own power. "At risk kids have a lot of promise," he said. "Inspire yourself, so that you can inspire somebody else. Be the reason that some child gets up in the morning. You have to be the model for the enthusiasm of others."

"Don't sit down. You have to move around the room and involve people. I don't want them just listening to my words. I want them observing my actions. Get people to repeat what you say back to you."

"Emerson said, 'A man becomes what he thinks!' What did Emerson say?" And the audience said, "A man becomes what he thinks!"

Bell said he has developed a series of short, simple, systematic strategies to help turn kids around.





Can Change Lives, Change the World

"They are developed with kids like me in mind. My dad couldn't read or write. You do not get fewer brain cells because you are poor. IQ is not based on your Zip Code.'

When a child does poorly, Bell says, "Richard, this is not one of your papers. You're better than this." Or he might say, "Carla, I expect more from you because

you're wonderful!"

Bell displayed a series of posters that had information he said will revolutionize students' performance in any course. Some of them explained point by point how to read, analyze, and answer a complex problem or question. He said, "A lot of kids don't pass

because of long passages. They have trouble unraveling them. These posters help them do that."

Bell raised the issue of how to help students who are behind. "How do you help kids like I was catch up without slowing down everybody else? Take six minutes everyday to review what they should already know. If you're teaching algebra and they don't know how to add, get them to spend six minutes a day working on addition."

"Somebody needs you! You have an extraordinary, unprecedented opportunity. If somebody needs you, what are you willing to do? Tim Gardner of Southaven High School said, 'If they are still human, I can work with them! He never sits down in class. He doesn't even have a chair. And

he's a 100 per center!'

Bell told of Jennifer Collins Ragland, a first-year teacher who took the ones who weren't performing well and got 100 percent to pass the course and pass the standardized exams. The administrators were so impressed they told her she was taking over the gifted and talented program. She told them, "No, you give me my babies or put me in another school!"

"'Come to the edge,' he said, but the people said, 'We are afraid!' 'Come!' he said. So they came. They didn't know they could fly until they were pushed. Get to

flapping, child!"

"If it was easy, everybody could teach, but it's not easy. Do you have the passion and the courage?"

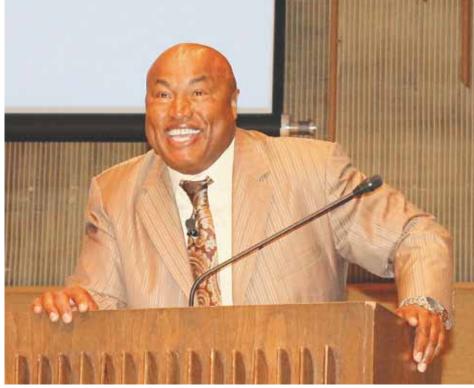
Bell cited a school in St. Charles Parish that uses his methods. Every year for the past eight years, every 4th grader and 8th grader has scored proficient or higher on the LEAP test. "If you will take a team down there to observe, I will give you \$250 worth of posters free," he said.

Bell said students should memorize each of the words or rules on his posters. "If they can memorize 99 rap songs, I know they can memorize these rules," he said.

Bell said the problems of education are so massive, what difference could it make to save a few students here and there? "It matters to them, and it matters to me!" he said.

Bell gave several rules of great teachers:

- Celebrate the small successes • Smile
- Voice up
- Partner with the tough kid. "It's strategic ingratiation!" he laughed.
- Display their work. Hang it on the walls and in the halls, in the library, and anywhere else.



Larry Bell had teachers involved, as though they were in his classroom.

Some teachers say, 'I never do motivation!' Oh, well, then you're not a teacher! It's about you and your future! No! It has to be about the student, not the teacher! 100 per centers all use motivation!

Larry Bell at A+PEL conference

• Praise them. "This is why I teach!" "Lord, thank you for giving me students like this!" said,"You've got to know how to

breath in order to praise properly!' Change your voice and enter-

• Take ownership of your kids Bell said, "I didn't get kids to like me by letting them out of doing what they're supposed to. No, I did it by showing I cared."

"It's about the relationship. If he disappoints me, I say, 'Rick, how could you do this to me?' or 'Rick, of all my students, you hurt me today!' or 'Rick, I can't believe someone as wonderful as you would do something like this."

Bell explained his rules for power names and praise. "Seven times an hour, we call the kids power names — wonderful, outstanding, hard worker, star, superstar. We speak it into existence! Say, 'Come here, cutie!' in front of everyone. Call them what you want them to be like. Then three times during the hour, we brag on them. 'You mean you did all 44 homework questions? Outstanding!' Lincoln said, 'Everyone likes a compliment!"

Fabulous Five Rules. Bell said it is so important to help built students' vocabulary. Teachers should systematically improve the students' vocabulary, using the Fab Five, five things to help learn a

- Say itSpell it
- Define it
- Create a sentence using the
 - Make a question using the word.

Always put the words where kids can see them, he said.

"People judge you by how you speak. Today I'm able to travel across the country speaking and enjoying a wonderful life. Do you know why? Because a great principal put 10 new words on the blackboard everyday for us to

Twelve Words. Bell said there are 12 words that every student must learn. These 12 words are used over and over again on standardized tests, and they tend to trip up at-risk students, who often don't understand them.

The twelve words are:

- Trace
- Analyze Interpret
- Evaluate
- Formulate
- Describe
- Support
- Explain Summarize
- Compare Contrast
- Predict

Bell said teachers should help students convert these words to words that are friendly to at-risk students. He said teachers should

make these words part of every child's vocabulary.

Bell said never accept students' excuses. "When someone doesn't live up to my high expectations, I say, 'I understand. It's just that I expect better out of you. or 'I expect better out of you! How could you do this to me. I talk about you so much, my wife wants to meet you."

Bell said teachers should give kids the vocabulary they need. "The gaps in America have little to do with racism and sexism. They have everything to do with what kids are exposed to. Expose them to the right nomenclature, and you will see them excel."

"It's not where they come from. It's where you going to lead them!"

Larry Bell will speak in New Orleans Feb. 24-25. For more on Larry Bell, including that event, visit his website at http://www.larry-bell.com.

For information on A+PEL, Associated Professional Educators of Louisiana, go to apeleducators.org.



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Rebuttal to Mayor-President on St. George

complex and not duplicatory — with respect to police protection, fire protection, sewer, garbage collection, and parks. All those services are the same now as they were before incorporation. The only difference is that Central has added an all-volunteer Central Police Force to supplement the Sheriff's Office.

What Did Change in Central? There are three major areas -1public works, 2) planning and zoning, and 3) plan review, permits, inspections, and Code enforcement. These are very important areas of local government, and all require considerable expertise. However, these services can readily be contracted out to pri-

vate providers

The City of Central contracts with IBTS, a non-profit organization established by the National Governor's Association, to provide these city services, plus a variety of other things, such as personnel to answer citizens complaints and problems.

IBTS provides the Public Works Director for the City of Central, engineering services, personnel to staff the planning and zoning commission, clerical staff, and building officials to

do inspections.

Unlike inefficient local governments, which may send out four or five inspectors to one job site, IBTS sends a Certified Building Inspector, one person who performs all inspections, including building, plumbing, mechanical, and electrical.

In addition to the 26 employees that IBTS provides to staff the Central Municipal Services Center, IBTS contracts with general contractors to repair potholes and provide street overlay. It uses sub-contractors who work at pre-negotiated prices. Some services such as lot cutting are done at a fixed rate per linear foot, rather than by the hour.

Taxes. Municipal taxes in Central have NOT gone up with incorporation. In fact, they are LESS than municipal taxes in Baton Rouge. For one thing, the Central City Council has staunchly refused to levy a municipal property tax, which it could do without a vote of the people. However, since the city is run so efficiently and is compiling large surpluses, there is no thought of a tax increase by the City of Central. Instead, the city fathers have been considering where to use some of its accumulated surplus for capital improvements without the necessity of acquiring debt.

Experts in privatization estimated that the City of St. George could run the entire city with fewer than 10 employees, while utilizing a private contractor such as IBTS to provide city services. They estimate the contractor would need to utilize roughly 50 staff members and certainly no more than 70 to provide the services

that citizens will expect.

Funding of Constitutional Offices and Parishwide Offices. The leaders of the St. George movement have pledged to continue to fund the parish constitutional offices, such as the 19th Judicial District and the District Attorney, as well as parishwide offices, such as the Parish Prison, with funds that flow into the St. George Fund. So the Mayor's claim that these offices will be defunded is bogus.

Charges That St. George Is Breaking Away, That It Is Divisive, or That It Is Racist. These allegations are intended to inflame the Mayor-President's political base and

have nothing to do with reality.

Obviously, the City of St. George is not breaking away from Baton Rouge. It's not part of Baton Rouge. We're talking about the unincorporated areas that Baton Rouge never wanted to annex. Suddenly, the fact that the people there would want to have their own city is "dividing us." How ridiculous! St. George is going to be right next door to Baton Rouge. It will still be in East Baton Rouge Parish! Everyone will flow from one city to the other freely and seamlessly. There won't a 10-foot-high wall or checkpoints.

Truly, having a great new city right next to Baton Rouge can only make Baton Rouge better. Yes, IBM may put an office in Baton Rouge, but where are the employees going to live? You can bet that, unless something changes, they will be headed to Livingston and Ascension! But St. George will provide people with a great place to live right next door in the southern part of THIS parish — a city with good schools and safe neighborhoods.

The real racism in this debate has been the knee-jerk reaction against St. George. Somehow if an area is majority white, conservative, and Republican, it shouldn't be allowed to incorporate and have a city. That is a racist position to take.

It is also racist to assume that blacks and whites are looking for something totally different in a city. Will blacks, Latins, and Asians want to live in St. George? Of course they will!

A few years ago, a black political leader made a statement on WAFB-TV about what a racist community Central is. At the Central City News, we believed that was false but we wanted to find out what the black people living in Central thought about the Central community. Do they see it as racist place to live?

Members of our staff went to the Central Wal-Mart to survey black customers as they came out of the store. The first question we asked was, "Do you live in Central?" If they said no, we thanked them and ended the interview. If they saw yes, we proceeded with the next question, which was, "Since you have lived in Central, have you experienced any acts of racism or been made to feel uncomfortable out here?"

We got looks of puzzlement, laughter, and a lot of "Are you kidding? We love it out here! People treat us great!" Out of 100 interviews, not a single black resident of Central said they had been discriminated against or felt uncomfortable in Central be-

We then proceeded to the next question, which was "Why do you live in Central?"

Here were the top three answers: 1) Great schools: "We want a good education for our children, and we couldn't get it in Baton Rouge!" 2) Low crime: "Out here we can let our children play in the yard without fear of anything happening to them!" 3) Rural setting: "We love the country atmosphere." "It makes us feel at home!"

But the most interesting part of our survey was yet to come. We decided to poll the white people coming out of Wal-Mart and ask them the same question: "Why do you live in Central?"

Amazingly, the whites answered the question the same — good schools, low crime, and country atmosphere. And in exactly that order!

The black people and the white people wanted the same things!

The opponents of St. George who holler "Racism!" are doing such a grave injustice to this community and to our people. St. George isn't about race. It's about creating a city where people of ALL races can go to public school and get a good education and where people of ALL races can live in their home or shop at the store without fear of being robbed or murdered. It's about creating a city where the people control their own destiny, and decisions are not made from afar.

I have a challenge to the people who are opposing St. George based on accusations of racism. The challenge is this: Go out to Central and ask black people how they enjoy living in Central and having their children attend the Central School System. Then maybe you will be able to speak with some authority about what having its own city and school system will mean to St. George.

St. George Is Already Paying for a City — Just Not Their City. Today, \$80 million in local taxes are collected each year from the proposed City of St. George. Of that \$80 million, \$28 million is used to pay for the constitutional offices and parishwide offices in the parish. But the remaining \$52 million is transferred directly into the coffers of the City of Baton Rouge! That is wrong!

The people of St. George are already paying for a city — the City of Baton Rouge — but it's not their city. The community where taxes are collected should get some of those taxes to pay for the needs of that community. No one anywhere can honestly

argue against that!

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5th Graders Help Soldiers in Afghanistan





ST. ALPHONSUS FIFTH GRADE STUDENTS— Students in Mrs. Fugarino's and Mrs. Glissman's fifth grade classes at St. Alphonsus Catholic School collected items for care packages to be sent to soldiers currently serving in Afghanistan for Christmas. The Blue Star Mothers of Central came to speak to the students and pick up and ship the many bags of items that were collected. Students would like to thank Mrs Linda Furr of the Blue Star Mothers for her help.

Michael Berry Coming For Col. Rob Maness

BATON ROUGE — Radio talk show host Michael Berry will appear at a fundraising event for U.S. Senate candidate Col. Rob Maness from 5:30 to 7:30 p.m. on Friday, Jan. 24. The event will be held at The Station Sports Bar & Grill, 4606 Bennington Ave., Baton Rouge. The cost is \$100 a person. RSVP to 225-247-9974 or redrightblue@outlook.com



LUCAS LECOQ harvested this 145 lb. 7 pt. on October 26, 2013 while hunting with his dad in West Feliciana Parish. Lucas is the son of Gary and Pam LeCoq and Eileen Lemoine. Lucas is an honor student at Central High School and a member of the Rifle Team.

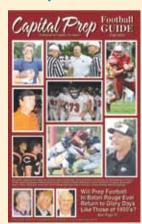
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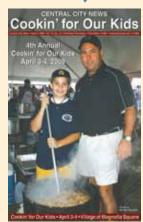
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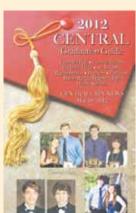
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Jindal Draws Packed House at Baton Rouge Press Club

While BR Establishment Plots Against St. George, Gov. Jindal Says He'll Support Decision of Voters







BATON ROUGE PRESS CLUB — Gov. Bobby Jindal announced a seven-day industry-seeking mission to the Far East Wednesday. At right, with Beth Courtney of LPB.







LOTS OF QUESTIONS — The governor answered questions from the media, including his harshest critics, for more than an hour. At right, with Mark Ballard of The Advocate.

Continued from Page 1

best. So I tend to defer to the will of the people to make their decisions themselves," he said.

"When Sen. Bodi White was pushing legislation to give people the right to decide if they wanted their own schools, I had the same philosophy. I signed the bill that he did pass into law that people could decide if they wanted to run their own schools."

wanted to run their own schools."

Under state law, if 25 percent of the voters in a proposed city sign a petition, the governor calls a special election on the matter. However, the governor does have some discretion, and Gov. Kathleen Blanco refused to call the election for the City of Central, because of alleged defects in the wording of the petition. She later approved the election.

If the citizens of the proposed city vote to incorporate, Jindal would also have the responsibility of appointing an interim Mayor, Police Chief, and members of the City Council. Who he appoints could be of considerable imortance, because the person a ed interim Mayor has a good chance of being elected when special election is called within the next six months.

Under state law, incorporation of new cities is a matter almost entirely in the hands of the voters of the proposed city. The issue of incorporation of St. George will not be voted on by the Metro Council or the Louisiana Legislature.

However, the Metro Council could conceivably put up legal roadblocks, such as filing suit or passing an ordinance to attempt to deprive the new city of its normal funding sources.

Whether such efforts would be successful or even delay the creation of the City of St. George is questionable, because Louisiana courts have already decided many of the issues that could be raised.

Regardless of what happens, Gov. Jindal made it clear Wednesday that he will respect the decision of the voters of St. George, if they should decide to incorporate.

Most Issues in Any Legal Challenge To St. George Have Been Resolved

Woody Jenkins

BATON ROUGE — The decision by the 1st Circuit Court of Appeal, written by Judge Robert Downing, in the challenge to the incorporation of the City of Central, addressed most of the issues likely to be raised in any challenge to the incorporation of the proposed City of St. George.

The case, Devall v. Starns, was decided Dec. 11, 2006, by the 1st Circuit. The ruling was upheld by the state Supreme Court.

In that case, attorney Yigal Bander made some of the same racial claims against the City of Central that he is making now against the proposed City of St. George.

Some of the key language from that decision is as follows:

• Residents Outside the Municipality Have No Right to Vote on Incorporation. "We hold... that plaintiffs failed to sustain their burden of proving that the incorporation procedural statutes were unconstitutional or that the persons living outside of the area of incorporation were deprived of their right to equal protection or their right to vote, and uphold the validity of the incorporation of the City of Central."

• City-Parish Plan of Government, Which Attempts to Prohibit Additional Cities from Incorporating, Is Contrary to Louisiana Constitution of 1974. "It is evident that after 1984, Section 1.05 of the

Plan of Government prohibiting the incorporation of any additional city or town in the Parish of East Baton Rouge was superseded by the general law enacted by the legislature in Title 33 authorizing the incorporation of an area in excess of two hundred inhabitants. Moreover, Section 1.05 violated the constitutional ban on any provision of a parish plan of government prohibiting the incorporation of a city or town as provided by the general law. Thus, as of 1984, Section 1.05 was no longer a viable and enforceable provision."

• Louisiana Law on Incorporation Is Not Unconstitutional on Its **Face or as Applied.** "We find that plaintiffs failed to prove that any of the provisions of La. R.S. 33:1-7, which provide a procedure for incorporating areas with two hundred or more residents to petition the governor to hold an election on the incorporation issue, are facially unconstitutional. Nor have plaintiffs demonstrated how those provisions are unconstitutional as applied. Plaintiffs failed to offer competent evidence in support of their claim that the boundaries of Central were purposefully drawn in a racially discriminatory fashion or were chosen to deprive black citizens in the area of their right to vote."

• No Evidence That Services

Could Not Be Provided or That Other Municipalities Would Be Adversely Affected. "Plaintiffs failed to establish that the petition was fatally defective, or that there was a deficiency in the certification of the registrar of voters. Instead, Mr. Starns offered evidence showing that the preliminary requirements for incorporation were in fact met. Additionally, Mr. Starns offered evidence demonstrating that public services are being provided to the citizens of Central, and nothing in the evidence indicated that such services would not be provided in the future. Moreover, there was no evidence suggesting that the incorporation would have any adverse age 13 effects on other municipalities in the vicinity, nor was there any evidence demonstrating that the incorporation of Central was unreasonable.

 A Plaintiff Who Loses Will Have to Pay Attorney Fees and Court Costs. "For these reasons, we find that plaintiffs failed to sustain their burden of proving any of the grounds upon which the validity of the incorporation of the City of Central was challenged. In accordance with La. R.S. 33:4(E)(1), we enter judgment declaring the City of Central to be incorporated as of July 11, 2005, and having those boundaries as set forth in the legal description of the area to be incorporated in the petition for incorporation. In light of this ruling, all requests for relief raised in plaintiffs' answer to this appeal are denied as moot. Trial court costs and costs of this appeal are assessed to plaintiffs/appellees."

As a result of this decision, any challenge to the incorporation of St. George could have a difficult road.